



206 Charles Street, Fredericksburg, VA 22401
540.371.7315
downtowngreens.org

Meeting the Growing needs of a Growing community!

Dear Potential Sponsor,

Downtown Greens is seeking sponsors for its annual fall fundraising event **The Down Home Ball on Saturday October 6th**. Now celebrating 22 years as the “Elegant Hoedown” that is not to be missed, it is an evening of food and fellowship, music and dancing, and a chance to hob knob with folks from all walks of Fredericksburg life. As a sponsor, you will be supporting the efforts of Downtown Greens in its mission to provide unique opportunities for our community to learn about the natural world around us.

Hosted by Roxbury Farm and Garden Center, the night features local restaurants and brewers and is staffed by volunteers. A special presentation for sponsors highlights the programs Downtown Greens offers for the youth of the community and encourages everyone to understand nature is what nurtures us.

We are especially proud this year to showcase the accomplishments of our Youth Farm Program which will now be entering its third year. This classroom in the field teaches elementary age children how to plant, cultivate and harvest the fruits of their labors. They then work with local chefs to take their wares to the table to share with family and friends. The program also allows them to sell their harvest in their own booth at the local farmers market. The skills learned through this hands-on experience are truly life changing.

Downtown Greens also sponsors and promotes other community programs by hosting weekly garden hours, Urban Beekeepers, Eco-Workshops and the Herbal Arts Collective. We are also the home of the local Marenje Marimba band which showcases youth and adults of all ages in a musical outreach to our community.

Since 1995 the dedication of countless un-named volunteers and the monetary contributions of individuals and businesses in our community has guaranteed that this oasis in the city will forever be the southern gateway to Fredericksburg. The inclusion of the land into a conservation easement through the Land Trust of Virginia in 2016 assures that the community will have the needed greenspace to relax and re-energize for generations to come and with your help and support the programs offered at the garden will continue to grow.

Please review the attached information form and consider becoming a sponsor for this year’s event.

Gratefully,

Sarah Perry
Executive Director, Downtown Greens
sarah.perry@downtowngreens.org
540.429.6771

2018 Down Home Ball

Saturday, October 6, 2018 from 6pm-10pm

A fundraiser to benefit

Downtown Greens - Community Greenspace

At Roxbury Farm & Garden Center

601 Lafayette Blvd, Fredericksburg, VA 22401

Event Sponsorship Opportunities

All Event Sponsors and their guests are invited to a reception at 5:00pm before the Ball in the Roxbury greenhouse.

Lead Sponsor \$2,000+

- 6 Complimentary tickets to the Ball
- Sponsor banner posted at the Ball (*please submit logo/artwork by September 1st*)
- Name on Downtown Greens website until July 1, 2019
- Sponsor acknowledgment on Social Media and in our Newsletter

Golden Leaf Level \$1,000+

- 4 complimentary tickets to the Ball
- Sponsor acknowledgment at the event and on the event banner
- Name on Downtown Greens website until July 1, 2019
- Sponsor acknowledgment on Social Media and in our Newsletter

Amber Leaf Level \$500+

- 2 complimentary tickets to the Ball
- Sponsor acknowledgment at the event and on the event banner
- Name on Downtown Greens website until July 1, 2019
- Sponsor acknowledgment on Social Media and in our Newsletter

Scarlet Leaf Level \$250+

- 2 complimentary tickets to the Ball
- Sponsor acknowledgment at the event and on the event banner
- Sponsor acknowledgment on Social Media and in our Newsletter

YES, I would like to support Downtown Greens as a sponsor for the 2018 Down Home Ball!

Business or Individual Name (as it should appear in publicity) _____

Contact Person: _____ Title: _____

Daytime Phone: _____ Email: _____

Business Address: _____ City: _____ Zip: _____

Sponsor Level: Lead Sponsor _____; Golden _____; Amber _____; Scarlet _____; Other _____

Check # _____ Amount \$ _____ *Please make checks payable to Downtown Greens.*