

April 15, 2021

Dear Grant Program:

Pure Strategies is a sustainability consulting firm that works with corporate clients to advance their environmental and social programs. Our team includes staff located in Fredericksburg, VA.

We developed our relationship with Downtown Greens to support sustainable agriculture and farmers of color in the area. Pure Strategies provided funding to create a paid internship to help identify and address the needs of farmers of color in the region to help them thrive.

We were excited to learn about the opportunity for Downtown Greens to expand this and their other work through the purchase of land in the City of Fredericksburg. We are writing this letter to express our support for Downtown Greens and this expansion project. This effort would help advance our shared aims and provide important programs to the local community.

Sincerely,
Cheryl Baldwin, Ph.D.
Vice President of Sustainability Consulting