

## **Content Creation Internship 2022**

Downtown Greens (DTG) was founded in 1995 as a non-profit community greenspace dedicated to serving the Fredericksburg area. We promote environmental care and healthy eating habits by preserving over 2.7 acres of urban garden space to encourage sustainable gardening methods, provide fresh produce to neighbors, and act as an educational resource for the community.

**Position:** Content Creation Intern

### **Internship Description:**

We are currently seeking an ambitious, creative, and forward-thinking intern to join our team to help create engaging content for our social media platforms and strengthen our current marketing endeavors to achieve our current and future education and marketing goals.

This is an unpaid internship; however, interns have the opportunity to earn college credit through their university.

### **Responsibilities could include:**

- Use graphic design tools, such as Canva, to create professional and engaging content for Facebook, Instagram, and our website's blog
- Engage with users on social media platforms
- Network with local sponsors, partners, and collaborators as needed
- Take interesting photos of the gardens and events to showcase our mission

### **Intern Qualifications:**

- Pursuing a BA/BS in Marketing, Communications, Public Relations, or related field
- Proficient in social media platforms (Facebook, Instagram, LinkedIn, and YouTube)
- Excellent written and communication skills
- Ability to self-direct and work on a team
- Interest in and basic knowledge of gardening and environmental sustainability
- Interest and familiarity with graphic design and photography

### **Location and Hours:**

- Position will be located at the Downtown Greens headquarters in Fredericksburg, VA with possibility for remote work as well.
- Hours will vary depending on individual's schedule, availability and how many college credits they seek.

**To Apply:** Submit a resume and cover letter to [downtowngreens@gmail.com](mailto:downtowngreens@gmail.com). Visit [www.downtowngreens.org](http://www.downtowngreens.org) for additional information.